



OUR DEALERSHIP CARES ABOUT YOUR SAFETY

**Our commitment is to you;
our customer and your family members!**

In keeping with our commitment, we have installed Pulse[®] on all our new cars and SUV's to help protect you and your family from distracted drivers; the leading cause of rear-end collisions



Drivers are distracted because of:

- Talking on the phone
- Text Messaging
- GPS/Infotainment
- Children and Pets
- Eating while driving

It's Not You. It's The Other Guy!



Studies show that 90% of all rear-end collisions can be avoided if the trailing driver has just one more second of warning.

THE WRECK STOPS HERE!

Pulse[®], the safer braking technology that pulses your third brake light as a deterrent to rear-end collisions. When the brake pedal is pressed, Pulse[®] causes the third brake light to rapidly pulse four times. Upon subsequent application of the brakes, the pulsing does not repeat for five seconds so as not to annoy trailing drivers in stop and go traffic.

We care about your safety and the safety of your family.

YOU CAN'T LIVE WITHOUT A PULSE™ . . .

ASK YOUR PRODUCT SPECIALIST ABOUT PULSE[®]