



This Dealership is Prepared.

There's a lot riding on the safety options you choose for you and your family. That's why we equip our vehicles with Pulse[®] safer braking technology.

The Wreck Stops Here!

SAFETY F1RST 3000[™] is the rear-end collision deterrent that rapidly pulses your third brake light when you press the brake pedal. We care about your safety and the safety of your family. That's why we recommend Pulse to all of our customers.

- Rapidly pulses your third brake light four times (the pulsing does not repeat upon any subsequent application of the brakes for 5 seconds so as not to annoy trailing drivers in stop and go traffic)
- Proven to help deter rear-end collisions
- Patented life saving technology
- Award Winning American design
- We care about your safety and the safety of your family

We Have You Covered.

An exclusive Limited Product Warranty provides a \$3,000 Total Loss Protection benefit in the unlikely event that your vehicle is deemed a total loss from a rear-end collision. Ask for details!



It's Not You. It's The Other Guy!

Studies show that 90% of all rear-end collisions can be avoided if the trailing vehicle has one second of extra warning.* Pulse can provide that warning.

ASK FOR A DEMONSTRATION PulseProtects.com

*National Highway Traffic Safety Administration (NHTSA) study.

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