



Introducing The Safer Braking Technology.

SAFETY FIRST 3000™ is the rear-end collision deterrent that rapidly pulses your third brake light when you press the brake pedal. You'll have peace of mind knowing that you've done all you can to protect yourself and your family from "The Other Guy."

We Have You Covered.

Your vehicle will also be protected, thanks to our exclusive Limited Product Warranty. This provides a \$3000 Total Loss Protection benefit in the unlikely event that your vehicle is deemed a total loss from a rear-end collision.



Nearly 40% of all accidents involve a rear-end collision, but 90% of those can be avoided if the driver has extra warning.* Pulse provides that warning.

PulseProtects.com

This Dealership Cares.

We install Pulse on all of the vehicles we sell. Quite simply, it's our way of showing you that you're the most important driver on the road and we appreciate your trust in us.

See Pulse In Action.

If you want to see Pulse technology in action, step on it. The brake pedal, that is. Remember, it's not you. It's the other guy. And your vehicle is protected by Pulse.



Ask your salesperson today for a demonstration of the award winning, life saving, patented Pulse® technology.

Patented Life Saving Technology



PulseProtects.com

**National Highway Traffic Safety Administration (NHTSA) study.*